



New Haven Food Action Plan Summary of Goals & Strategies

Goal A:

**Increase access to healthy food
for all people in New Haven**

- Strategy 1:** Increase enrollment in the WIC and SNAP programs and increase their use at farmers' markets through coupon-doubling programs.
- Strategy 2:** Increase donations to emergency food providers by promoting direct connections between food businesses, institutions such as universities and hospitals, and soup kitchens and food pantries.
- Strategy 3:** Support mothers in breastfeeding their children.
- Strategy 4:** Increase the number of neighborhood-based stores selling fresh produce and other healthy food items.
- Strategy 5:** Improve public transportation and walkability to increase access to food stores that sell fresh produce and other healthy food items.
- Strategy 6:** Increase access to food for senior citizens through city-operated senior centers, transportation programs, and other services.
- Strategy 7:** Increase the number of residents growing food in community and backyard gardens.
- Strategy 8:** Address fast food as an unhealthy component of New Haven's food environment.
- Strategy 9:** Create "healthy food zones" in and around schools.

Goal B:

**Strengthen New Haven's
local food economy**

- Strategy 10:** Support the growth of the wholesale and retail food business sector with a focus on healthy foods and sustainable business practices.
- Strategy 11:** Increase local food production by streamlining the processes needed to create urban farm businesses.
- Strategy 12:** Increase the demand by individuals, local businesses, and institutions for Connecticut-grown food.

Goal C:

**Encourage healthy food choices through
education and marketing efforts**

- Strategy 13:** Increase the number of cooking classes and workshops that help people make healthy food choices.
- Strategy 14:** Support city-wide efforts to address food marketing and healthy food choices.
- Strategy 15:** Integrate food system and nutrition education into comprehensive health education curricula in all grades for all students.
- Strategy 16:** Establish school garden programs or partnerships in all New Haven Public Schools.